



Women's National Book Association Inc.
Los Angeles Chapter
 The Ultimate Resource for the Book Community

LA BOOKWOMAN DAY

Meet Agents and Producers! Get Published!
 Boost Book Sales through New Marketing Models!
 Learn Social Media Strategies That Work!



Michelle Gilstrap



Ruth Klein



Teresa Moore



Julie Spira



Jovita Jenkins



Joan Jackson



Julia Drake

The Women's National Book Association/LA Chapter presents an all-day workshop for authors...published, not-yet-published, or just starting to THINK about getting published!

7:30 – 8:30 a.m. Bonus Session (\$20.00*) will teach you to “pitch” your book or idea to an agent or a producer. Moderators: Ruth Klein and Michelle Gilstrap

••• MORNING PROGRAM •••

Promoting Your Book with New Models - Topics: • Speaking with Clarity • Web Interviews • Social Media • TV Interviews • Twitter and Facebook Fan Pages • e-Books - Moderators: Teresa Moore, Michelle Gilstrap, and Julie Spira

Learn to Self Publish - Moderators: Jovita Jenkins and Joan Jackson

••• LUNCH BREAK •••

(Did you attend the early morning bonus “learn-to-pitch” session? Are you ready to “pitch” your book or idea? Agents will be available during the lunch break to listen to YOU!) (\$10.00* per agent)

••• AFTERNOON PROGRAM •••

Literary Agent Panel with Hollywood Producers - Moderator: Ruth Klein

Mobile Apps - Moderator: Julia Drake

February 26—Marina del Rey Hotel - 9-4 pm

Costs - WNBA Members - \$75 Early Bird Pre-Registration

Non-Members - \$115 Early Bird (Includes WNBA/LA membership)

After February 15 - WNBA/LA Members - \$95.00

Non-Members - \$135.00 (Includes WNBA/LA membership)

Pay Pal ([click here](#)) or Personal Checks made out to:

WNBA/LA, and sent to Suzanne Kleinbub 944 Centinela Ave. Santa Monica, CA 90403

The day includes coffee, snacks, and a buffet lunch - Free and ample parking

• In addition to the early morning \$20 pitch bonus session, there is an additional \$10 per agent pitched